

Firecracker 4 Mile, Liberty 1 Mile,  
and Youth Races  
July 4, 2022 @ Riverside Park  
Sponsorship Opportunities



Benefiting the Children's Museum of La Crosse and the River City Running Club

**Rocket \$2500 +**

- Logo + link on event website
- Exclusive recognition in 5 social media posts and mention in Facebook awards presentation
- 8 free race entries
- Opportunity to post on the event Facebook page

**Firecracker \$500**

- Name + link on event website
- Exclusive recognition in 2 social media posts and mention in Facebook awards presentation
- 4 free race entries
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**Star \$1000**

- Logo + link on event website
- Exclusive recognition in 3 social media posts and mention in Facebook awards presentation
- 4 free race entries

**Sparkler \$250**

- Name on event website
- Exclusive recognition in 1 social media post and mention in Facebook awards presentation
- 2 free race entries

**Yes!** Count us in for the 2021 Firecracker event at this sponsorship level\*

**Rocket (\$2500) Firecracker (\$500) Star (\$1000) Sparkler (\$250)**

Check payment enclosed (*payable to RCRC*)  Send invoice, to be paid by June 30, 2022

Contact Person \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip \_\_\_\_\_

Telephone (\_\_\_\_\_) \_\_\_\_\_

Email \_\_\_\_\_

Return to: Firecracker 4 Mile, 145 23rd S La Crosse WI, 54601

or email to [info@rivercityrunningclub.com](mailto:info@rivercityrunningclub.com)

**Questions? Contact Michael Borst** 414-651-7215 or [info@rivercityrunningclub.com](mailto:info@rivercityrunningclub.com)